



China
Attractions
Expo

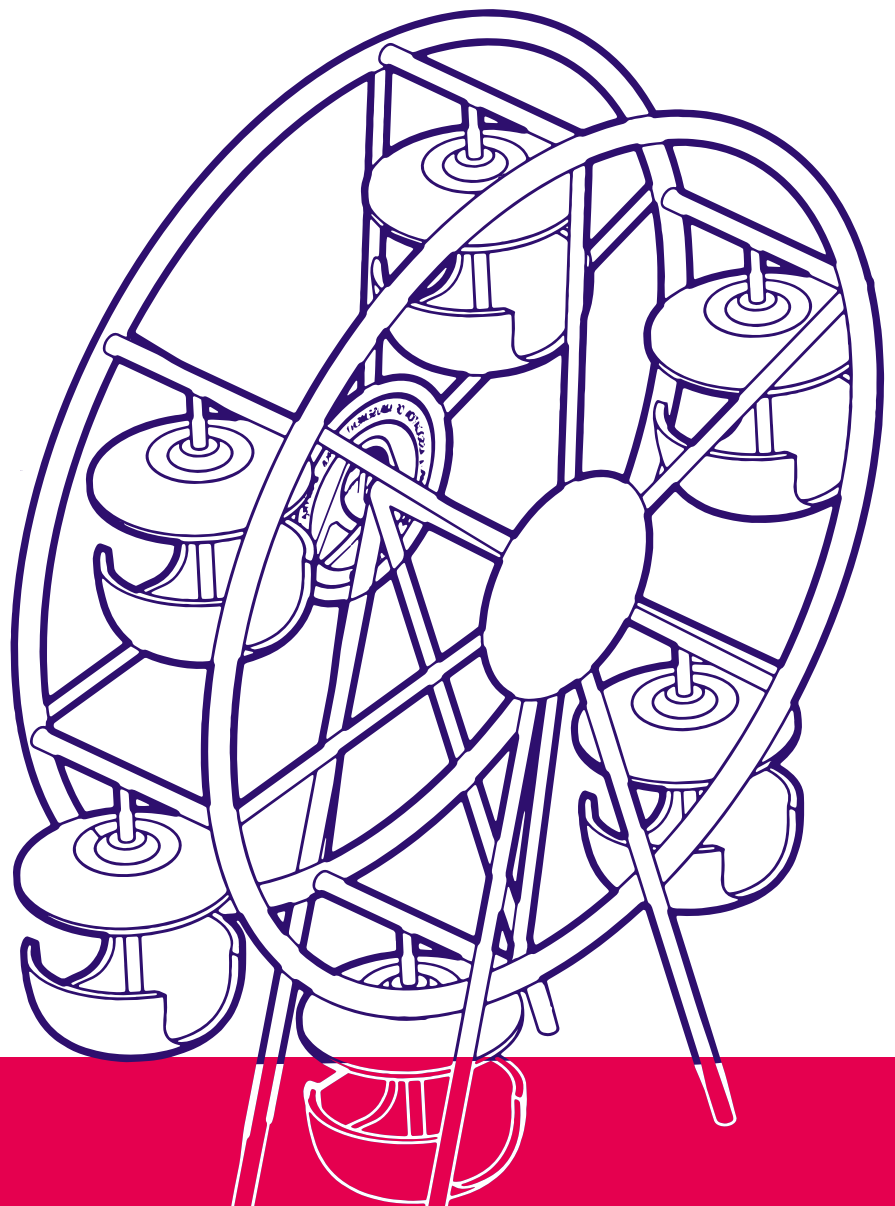


China **Beijing** Attractions Expo 2020

2020.10

14-16

New China International Exhibition Center



WELCOME

TO CHINA BEIJING ATTRACTIONS EXPO

The China Attractions Expo (CAE) is the leading Asian trade fair within amusement and leisure industry, bringing together the most recognizable leaders, suppliers and buyer from attractions industry under one roof.

With a prestigious position as the 'must attend' event for the industry across Asia, exhibitors and sponsors of CAE have always been benefitting from the event's unparalleled reputation gained over the past 32 editions. Organized by China Association of Amusement Parks & Attractions (CAAPA), the CAE has close tie with local and regional buyers, facilities and media ensuring widespread promotion and brand exposure for businesses.

CAE 2020 has decided to choose the world-class venue, New China International Exhibition Center, Beijing from Oct 14 to 16, 2020, to offer all exhibitors, buyers and media a comfortable working environment to showcase their products, services as well as a platform suitable for connections with industry leaders.



Attending the China Attractions Expo in Beijing since many years we notice a constant growth of the event both in show floor area and number of exhibitors. We notice the markets in the Asian, especially the Chinese region getting stronger which is evident in an impressive set of major projects in China. The CAE allows us to establish new contacts as well as to intensify existing connections. During the show we appreciated the visit of many clients from all over the world but certainly mainly from China.

*Mirko J. Schulze
Chief Executive Officer
Huss Park Attractions GmbH*



EXHIBITION

DATE

Oct 14-16, 2020

VENUE:

CHINA INTERNATIONAL EXHIBITION CENTER (New Venue)

SCALE: 80000 sq. m.

ORGANIZERS:

China Association of Amusement Parks and Attractions (CAAPA)

Exponet International Conference & Exhibition Co.,Ltd

FLOOR HOURS:

· Mon.1st Oct· 2020 9:00 am - 05:00pm

· Tue.2nd Oct· 2020 9:00 am - 05:00pm

· Wed.3rd Oct· 2020 9:00 am - 02:00pm

FACTS ! FIGURES!

CAE2020



Domestic
406

Attendee
50000+

FIGURES!

FROM CAE 2019

Exhibitors
510

International
104

Sqm of exhibition
38000

Countries represented
40

WHY CAE 2020 BEIJING?

| | | | |
|--------------------------------|---|---|---|
| Largest B2B exhibition in Asia | Established for 32 editions | Attracted trade leaders globally | The authoritative voice from policy maker |
| Close ties with Over 120 media | exposure to 60000 Professional visitors | The Ferris Award The Oscars in attractions industry | Trade buyer data 230000 |

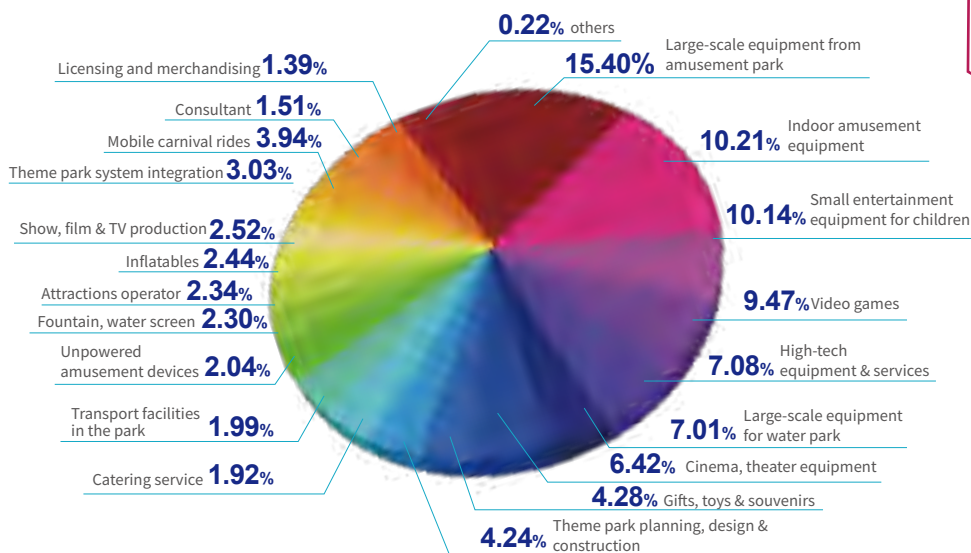
CHINA'S!

AMUSEMENT & LEISURE MARKET

As the cultural tourism industry has become an economic pillar of China, this sector has produced revenue accounting for 12% of China's GDP in 2018, And China has emerged as the world's largest attractions market, with 300 theme parks of investment over RMB Yuan 50 million each, and 20 theme parks over RMB Yuan 4 billion each. The Chinese attractions market is pacing at an estimated rate of 8% annually from 2019 to 2024.



EXHIBITOR BREAKDOWN



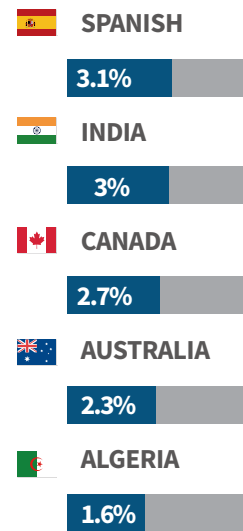
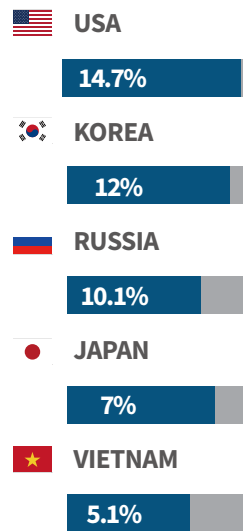
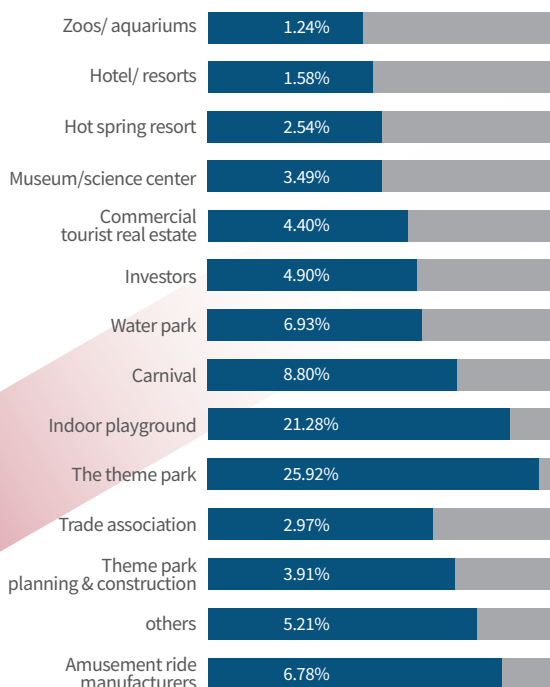
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 Regarding CAE Beijing from our point of view, CAE Beijing 2015 has increased the numbers of buyers and exhibitors. Most of buyers are from China as there is lots going on in China! Also the standard of the exhibitors' booths has increased both in scale, size and professionalism, bringing the exhibition to the international standard. The exhibition is growing and will soon be one of the most significant in the amusement market.”

Stefano Moser
 General Manager
 Moser Rides

TOP 10

VISITING COUNTRIES

(EXCLUDING MAINLAND CHINA)



WHO EXHIBITS?

Theme park facilities:

Roller coaster, Scooter, Ferris wheel, Bumper cars, Merry-go-round, Touring vehicles, Rope way, Robot, Karting, Turning and swinging facilities, Remote control devices, Hit game consoles, Fitness equipments, Inflatables, Indoor & outdoor snow park;

Water park facilities:

Wave device, Water slides, Bumper boat, Yacht, Models, Fountains, Water treatment equipment, Photoelectric equipment, Rafting;

Children's amusement equipment:

Buggies, Battery cart, Swing car, Preschool education equipment, Children's park, Children's inflatables, Children's game frame, Swing, Swing chair, Turntable, Slides, Happy fort, Trampoline, Seesaw, Combination toys, Safety mat, Educational toys, Rocks-Off, Fun dazzle;

Electronic amusement machine:

Game player, Slot machines, Electronic game consoles and peripherals, Simulator, Video game software;

Dynamic effect film:

3D/4D movie equipment, Water-screen movie equipment, Fog-screen movie equipment, Stage equipment, Special digital photographic equipment, Theater equipment, Special stereoscopic film projector, Special audio equipment;

Others:

Theme park software, Design and construction, Unpowered amusement facilities, Inflatable amusement equipment, Pool facilities, Museum & science center, VR.



BOOK NOW!

| Booth rate | CAAPA Member Price | Non-member Price |
|---------------|---------------------------|---------------------------|
| Schell Scheme | USD 217/m ² | USD 260/m ² |
| Raw Space | USD 202/m ² | USD 245/m ² |



The shell scheme package includes: three sides panel walls(the booth in corner has two sides panel walls), carpeting, one reception desk, two folding chairs, one power socket (220v 500w), fascia board(in English/Chinese), 2 light fittings.
Raw space (minimum 36 sq.m) is the rental of floor space only and does not include any utilities, services, walls or furnishings.

FEATURED EXHIBITORS OF CAE

CONTACTS

CHINA ATTRACTIONS Expo
INTERNATIONAL SALES
Ms. Helen Cui
Tel: +1 3439482577
Email: helen.cui@c-exponet.com

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